



Artesantander 2023

GENERAL INFORMATION / SPECIFIC BASES FOR PARTICIPATION

From 15th to 19th July 2023

International Fair of Contemporary Art

Palace of Congresses and Exhibitions of Santander. Bahía Room

C/ Real Racing Club, 3, s/n 39005, Santander (España)

GENERAL INFORMATION

SPECIFIC BASES FOR PARTICIPATION

TITLE: 31st International Fair of Contemporary Art in Santander, from 15th - 19th July 2023.

ARTESANTANDER'2023

SUPPORTED BY:

- Vicepresidency - Regional Ministry of University, Equality, Culture and Sports, Government of Cantabria.
- Department of Culture. Santander City Council.

DATES AND TIMES: ARTESANTANDER'2022:

Saturday, July 15, from 5:00 pm to 9:30 pm.

Sunday July 16, from 5:00 pm to 9:30 pm.

Monday July 17, from 5:00 pm to 9:30 pm.

Tuesday July 18, from 5:00 pm to 9:30 pm.

Wednesday, 19 July, from 5:00 pm to 9:30 pm. CLOSING

CONTENT: 42 galleries of contemporary art (painting, sculpture, installation art, photography, new technology mediums, graphic artwork, drawings and miscellaneous).

The stand is free. Between 20 and 24 square meters, includes lights, a table, two chairs and insertion in the catalogue. (To be drawn up and distributed in pdf). (The attached plans. The attached maps).

**ALL ADDITIONAL MATERIAL WILL BE PAID DIRECTLY TO THE
INSTALLATION COMPANIES**

ARTESANTANDER SCHEDULE

Presentation project deadline: **26th May 2023**

BY our online application system: [Applications for Artesantander 2023](#)

Selection Committee Meeting: **Monday 30th May 2023****

****** It might be modified for agenda of work of the members of the Committee of Selection Deadline for submission of catalogue material: **13th June 2023**

Arrival of artwork: **14th July 2023** (from 8:30 am to 10.00 pm) **15th July 2023** (from 8:30 am to 3:00 pm)

Not allowed installation work within the stands during the days of the fair

Removal of artwork: **19th July 2023** (from 09.30 pm to 11.30 pm) and **20th July 2023** (from 8:30 am to 12:00 pm)

Attention to the exhibitor (company stand assembly and Secretary Artesantander) during assembly and disassembly will be 8:30 am to 8.30 pm.

Fair managing director: Juan González de Riancho Bezanilla

Coordination and communication: Elena Nava Casquero

Graphic and design exhibition identity: [María José Arce Design](#)

Technical Office: Asociación Cultural Artesantander

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www.facebook.com/FeriaARTESANTANDER

[@artessantander_feria_arte](https://www.instagram.com/artessantander_feria_arte)

SPECIFIC BASES FOR PARTICIPATION IN ARTESANTANDER

These specific conditions governing the organization and participation of exhibitors in ARTESANTANDER, to be held in Santander from 15th to 19th July 2023.

ORGANIZATION: It is the responsibility of the Director, the technical organization of the fair, in all that regards its conception and execution.

The Selection Committee will review the dossier provided by the Applicants Galleries containing a specific project (based on the proposal of one of the artists represented-one-man show from a group, or several of its artists in a booth curated for ARTESANTANDER. As the committee, depending on the quality of the proposals (and its relevance to the show), who shall issue the invitation to the final gallery at the event. Each gallery will have **ONLY ONE PROJECT**. The Committee will respect the commitment of the Director of the fair, which ensures the presence of stands for the galleries of Cantabria, respecting territorial representation.

They are members of the Selection Committee Artesantander 2023 (alphabetical order):

- **Alejandro Alonso Díaz**, (Santander, 1990) is director and curator of Fluent, a para-institution dedicated to contemporary art and research that presents cycles of exhibitions, texts and public programs. As a curator he has participated in exhibitions and projects in international institutions such as FUTURA, Prague; Serpentine Galleries and Whitechapel Gallery, both in London; Botín Foundation, Santander; Matadero Madrid or Redcat, Los Angeles, among others. Between 2019 and 2022 he has been associate curator of the Sandretto Re-Rebaudengo Turin/Madrid Foundation and is currently responsible for publications and academia of Inland Campo Adentro in the context of documenta15. His texts on art, moving image and nature have been published in international magazines such as Artforum, Mousse Magazine and Frieze and in various catalogues of national and international artists. Trained in Art History and Philosophy and holds an MA in Curatorship of Contemporary Art from the Whitechapel Gallery in London.
- **Javier Díaz Guardiola** (Madrid, 1976), has a degree in Journalism from the UCM. He started professionally in the EFE Agency and the ABC newspaper. He currently coordinates the art, architecture and design sections of ABC Cultural and ABCdeARCO, the official magazine of the contemporary art fair in Madrid. He is the author of the contemporary art blog "*Siete de un golpe*". Curator in multiple cultural projects such as "Yoknapatawpha", by Blanca Gracia, in *Espacio Sin Título* (2014-2015), "Courant", with María Chaves and Jan Mathews in *Factoría de Arte y Desarrollo* (2020), "We live the best of times. We are beginning to build Paradise" (Santoña Palace. Madrid) and "Can I feed the monkeys of Gibraltar?" (Untitled space. Cano Studio. Madrid), both by Aljoscha together with La Bibi Gallery (2021), and "Bodegones plastificados", by Alejandro Calderón, in Estampa gallery (2022). He is also responsible for the collectives "Sólo es sexo" (G. Fernando Pradilla, 2016), "Los piscolabis del Cuarto" (El Cuarto de Invitados, Madrid, 2016), co-curator, together with Carmen González Castro and Nino Maza of "Rewind & Remaster" (gallery 6mas1, 2017), and "Dar gusto al cuerpo", in Visión Ultravioleta (2021). He has been part, among other issues, of the jury of the National Prize of Plastic Arts 2013, awarded to Carmen Calvo; the jury of the best gallery of the PHotoEspaña off festival of 2017; of the I edition of Mustang-Confluences (2014), of residences A Quemarropa (2016); of the I edition Confluencias-Santander (2016), awarded with the V Pecca Prize; and the portfolio viewings of PHotoEspaña 2017 and 2018.
- **Vanessa H. Sánchez** directs the Silvestre gallery together with Pep Anton Clua, a gallery specialized in contemporary painting, which since its inception has worked with the ideology of welcoming emerging artists with a trajectory and work experience already

consolidated. She has a degree in Art History and a Master's Degree in Analysis and Management of Current Art, where she investigates the internationalization of Spanish artists and the market. She combines the direction of the Wild Gallery, with teaching as a professor of Contemporary Art Theory and Art History at the EADT, where she specializes in Contemporary Jewelry and History of Drawing. Currently also dedicated to the management of exhibition spaces, assembly of exhibitions, art criticism and with special attention in Wild Residence, new project of the gallery.

- **María Regina Pérez Castillo**, (Loja, Granada, 1989) PhD in Art History from the University of Granada. Since 2011 he has been collaborating as an art critic for journalistic media such as Diario de Sevilla or Granada Hoy. At the same time, she has developed her career as a curator in art galleries (AJG Gallery or Mecánica, Seville) and renowned institutions such as the Pompidou Malaga Center or the Russian Museum Collection. In July 2019 he published his first book, *Gestión y diseño de exposiciones temporales (Síntesis)*, in which he develops the phases of the work of a manager and curator. María Regina has also been trained as a university professor (FPU scholarship, 2015). She is currently a civil servant professor at the San Telmo School of Art in Malaga.
- **Carmen Quijano**, (Santander, 1976), has a degree in Art History from the University of Salamanca. Cultural Manager, independent curator and designer. He is a member of the teaching team of the Official Degrees in Design of the Cesine University Center. Responsible and co-director of the Confluences Program, project of cultural residencies and creativity designed to generate networks and the Spora Project, culture program and citizenship that promotes the approach to contemporary art. He has curated, among others, the exhibitions "The Age of Innocence" (2015) at the Central Library of Cantabria, "Culture and simulation. Reflections on identity in the North Collection", in Sala de exhibitions Concepción Arenal of the Cultural Center Los Arenales, Santander (2018), "Still Alive", Artesantander (2021) and "The Density of the Wind" by Vicky Uslé in the Sala de exhibitions Concepción Arenal of the Cultural Center Los Arenales, Santander (2021).
- As secretary of the Committee, without a vote, **Juan González de Riancho**.

Criteria for the Selection Committee's role:

The Selection Committee set up a score, and therefore a classification between APPLICANTS GALLERIES, according to the following criteria:

- Specific project designed to ARTESANTANDER 2023 and its adaptation to the profile of the fair.
 - Line of work in the gallery applicant. Exhibition Program.

The committee undertakes to respect the commitment made by the Director of the Fair with the institutions that make the event possible, territorial representation, which ensures the

presence of 6 stands for many other Cantabrian galleries. Of some other Cantabrian galleries, but they do not break the spirit of the fair to criterion of the committee of selection.

ACCEPTANCE OF REGULATIONS: The Applicant gallery, with sufficient powers of representation of the potential Exhibitor commits itself and in any case, for its employees to observe the specifications and standards RULES OF PARTICIPATION IN ARTESANTANDER.

OBJECTIVES: ARTESANTANDER aims at promoting artists and selling art works and contemporary issues of XX and XXI centuries. Thus, it seeks:

1. Present and publicize the activities of prestigious galleries that offer a representative view of the artistic creation of the XX and XXI centuries.
2. Provide assurances of professionalism through quality exhibitions, dealing with collectors or arts organizations.
3. Encourage the dissemination and collection of contemporary art.

CONDITIONS: The submission of applications to participate in ARTESANTANDER Galleries will be limited to propose artworks XX and XXI centuries. Applicants must provide appropriate evidence by declaration on their constant and continuous exercise of activities of a gallery under the following circumstances:

1. Regular and usual opening hours are generally established in the sector.
2. Minimum of four exhibitions per year, open to all public and free access during normal opening hours. In this sense, must accompany the Space Application respective copies of the invitations and / or catalogs published for the above exposures.

Failure to comply with these conditions shall result in denial of participation in ARTESANTANDER 2023.

Gallery applicants must accompany your **APPLICATION OF SPACE** also graphical information about your/s artist/s, integral in the specific project for ARTESANTANDER 2022, attaching a biography / s or artists or any other text that is considered of interest.

3. To be given of discharge in the corresponding epigraph of the Tax of Economic Activities and, in his case, to the current of payment of the same one to the date of filing of the REQUEST OF PARTICIPATION, or responsible declaration of not being obliged to the payment of the same one. The Gallery solicitor will have to accompany on his REQUEST OF SPACE, equally, graphical information on his artist/s, member in the SPECIFIC PROJECT FOR ARTESANTANDER 2023, attaching biography/s of or the artists or any other text that is considered of interest. Not fulfilling these conditions will be a reason for refusal of the participation in ARTESANTANDER 2023 and, in consequence, the Request of Participation will not be admitted to step.
4. All the documentation that the GALLERIES should present will be in Spanish or, in his case, in English.

5. The fair is sensitive to the logical evolution of its own nature as a cultural event, and aware that the galleries proposals can benefit from other types of stands whose presence will always be justified based on their contribution to the success of the event and the improvement of its Profile, will leave to the selection committee the possibility of including stands with complementary proposals to the fair, and acquires the commitment to admit all kinds of requests that are discussed by the committee, being able to be admitted in this edition if so consider it, or taking note of them to study modifications for future editions. Likewise, it will be the decision of the Selection Committee of ARTESANTANDER to allow the presence in the fair of institutions destined to the promotion and diffusion of the contemporary art of autonomic, national or international character.

ADMISSION / DENIAL / WAITING LIST / EXCLUSION

Space Applications with the exhibition project should write to ARTESANTANDER **before 26th May, 2023 (inclusive) BY our online application system:** [Application for participation on Artesantander 2023](#)

Of such application, shall ARTESANTANDER makers inform the applicant in writing or by e- mail the decision made regarding admission or denial under the conditions specified in these rules.

As a result of the selection process, there will be one of the following circumstances:

Admission: Gallery Admission of applicants shall be determined by the Selection Committee ARTESANTANDER. These agreements will be based on conditions stated in these specific rules, its own criteria, the information received from each gallery applicant, in line with the gallery and national activity and / or international presence in previous editions ARTESANTANDER.

Disclaimer: The following shall not participate in any gallery ARTESANTANDER-seekers have attended previous editions or not, "if there were any of the following reasons:

1. Breach of the conditions stated in these Specific Rules.
2. Conducting illegal business practices or of questionable legality.
3. Attack the good name of the gallery.

The ARTESANTANDER decisions, taking into consideration the proposals of the Committee are final.

Waiting List: The waiting list will be constituted by all the applicants and admitted Galleries, who have not opted to stand at the show for lack of space.

Admission Process: Admitted to the Application Form, the organization will communicate its decision to the Applicant Gallery, so that, within a period not exceeding 10 working days from the date of receipt of the notification is formalized YOUR INVITATION TO ATTEND THIS ISSUE. Gallery applicant and admitted, with sufficient powers of representation, hereinafter

Exhibitor undertakes itself, and in any case, to observe Specific and General Rules of Participation, as well as the conditions stated in the invitation form on the right registration which of **300 euros** Each selected gallery will pay this amount that includes the compulsory insurance, access and internet connection services, stand furniture: table and two chairs. The rest of the exhibitors of another nature, -not participating galleries-, will pay **100 euros** of insurance fee, access and internet connection.

Exclusion will be grounds for excluding an exhibitor at ARTESANTANDER before or during the fair, where appropriate, close the stand, the following:

1. Close Gallery.
2. Failure to comply with specific standards or General participation, including non-compliance with the conditions stated in the application form.
 - a) Submit false works, of illicit origin and works well restored, damaged or processed. Exhibiting works included in the category of applied art (ceramics, etc.) Or from the trade in works of art by correspondence.
 - b) Do not respect the opening hours of the public stand, or irregularity seen in the opening times.
 - c) Failure received written warnings on installation and maintenance of the stand.
 - d) Subletting of part or the entire booth to another gallery or artist.

REJECTIONS: Only in justified cases or force majeure, may be canceled participation in ARTESANTANDER provided in accordance with the address.

In the event of withdrawal of a participating gallery will be used for the waiting list and will be supplied with another gallery down.

ALLOCATION OF STANDS: Will the show management, who make the award of the stands. Making the awards, the Organization will prepare a floor plan showing the location of each and every individual stands exhibitor.

The Organization reserves the right to modify the conditions of each stand, within reasonable and deviating from the site, size or shape requested, when the concept, configuration, or distribution of the exhibition space as required. Each exhibitor will be informed of their award by submitting an accurate shot with indication of location.

EXPOSED BUILDING INSPECTION: address, with the advice of the experts will inspect the stands during the assembly and development of the fair to check that the exhibits match the proposal submitted by the selected gallery and selected by the Selection Committee. If there are objections about some of the exhibits or exhibits, the Exhibitor shall be obliged to withdraw the work and replace it with one that meets the requirements. Not to proceed with

its replacement, it could shut down the stand with no right to compensation.

MAINTENANCE: ARTESANTANDER are responsible for keeping clean public areas of the exhibition area. Each exhibitor shall be responsible for maintenance of its own booth, which should be kept in the state it was delivered. When removing the stand must be free of any work in whole or in part exposed wall will be removed from all devices or fasteners. You are not allowed to drill holes or fasteners that lead to soil deterioration exhibition.

CATALOGUE: ARTESANTANDER published an official catalog of the Fair in which each of the exhibitors are required to insert information about the material presented at the fair. The exhibitor contributes to the smooth conduct of the publication providing graphic and written information necessary to ensure the quality and accuracy desired. The catalogue will be available in online and printed format

The Exhibitor shall observe strict deadlines and technical specifications of the required material.

PARTICIPATION OTHER INSTITUTIONS, EXHIBITORS AND PUBLICATIONS: The management of ARTESANTANDER may allow fair participation in certain institutions for the promotion and dissemination of contemporary art of an autonomous, national or international. You can also support participation in contemporary art journals.

PRESS OFFICE: The Press Office's mission is to deliver appropriate information about the artists and galleries in the daily press and specialized.

Exhibitors shall provide, in turn, comprehensive and accurate and high quality material that may be requested.

ACCESS TO THE EXHIBITION HALL: Free from 15TH to 19TH July in the exhibition schedule.

The organization accepts no responsibility for stolen items and materials and / or damage during ARTESANTANDER days or the days of assembly and disassembly except those that have been transferred to their custody.

he ARTESANTANDER address will not be responsible for decisions taken by the Selection Committee regarding selection of participating galleries.

PERIODS IN / OUT OF WORK - STAND CONDITIONING

- The stand will be delivered fully built, **14 July at 8:30 am.**

- The entrance and interior work may be carried out in the following days and times:

- **14 July, from 8:30 am to 10:00 pm**
- **15 July, from 8:30 am to 3:00 pm**

During the days of celebration the event cannot be performed assembly work or decoration of the stands.

- The output of work and interior decoration may be made from Wednesday, 19TH July,



from 9:30 pm to 11:30 pm and 20^H July, from 8:30 am to 12:00 pm

The exhibitor service hours (Technical office ARTESANTANDER 2023) during assembly and disassembly will be from 8:30 am to 8:30 pm

FINAL DISPOSITION

ARTESANTANDER will not be responsible for the decisions made by the selection committee regarding selection of participating galleries.