

GENERAL INFORMATION

SPECIFIC RULES FOR PARTICIPATION

TITLE: Twenty Fourth International Fair of Contemporary Art in Santander, from 25th July to 29th July 2015. ARTESANTANDER'15

SUPPORTED BY: Regional Ministry of Education, Culture and Sports, Government of Cantabria. Santander City Council.

PLACE, DATES AND TIMES: ARTESANTANDER'14 will take place in the Palace of Congresses and Exhibitions of Santander (Avda. del Stadium, s/ n. 39005 Santander).

Official Opening and Presentation Media (by invitation only). **Saturday, July 25, 12:30 pm.**

Closing: 14:30 h.

Professional Visit (by invitation) from 10:00 am.

Opening hours:

Saturday, July 25, from 17:00 to 21:30 h.

Sunday July 26, from 17:00 to 21:30 h.

Monday July 27, from 17:00 to 21:30 h.

Tuesday July 28, from 17:00 to 21:30 h.

Wednesday, 29 July, from 17:00 to 21:30 h. CLOSING

CONTENT: 42 galleries of contemporary art (painting, sculpture, installation art, photography, new technology mediums, graphic artwork, drawings and miscellaneous).

The stand is free. Between 20 and 24 square meters, includes lights, a table, two chairs and insertion in the catalog. (To be drawn up and distributed in pdf). (The attached plans. The attached maps).

ALL ADDITIONAL MATERIAL WILL BE PAID DIRECTLY TO THE INSTALLATION COMPANIES.

ARTESANTANDER SCHEDULE

Deadline for application for stand space: **31/05/2015 (all projects submitted by email before 12 pm will be accepted and meet all requirements in these rules)**

Selection Committee Meeting: **04/06/2015****

****** It might be modified for agenda of work of the members of the Committee of Selection

Deadline for submission of catalogue material: **02/07/2015**

Arrival of artwork: **24/07/2015** (from 8:30 am to 10.00 pm) **25/07/2015** (from 8:30 am to 10.00 am)

Not allowed installation work within the stands during the days of the fair .

Removal of artwork: **29/07/2015** (from 09.30 pm to 10.30 pm) and **30/07/2015** (from 8:30 am to 3.00 pm)

Attention to the exhibitor (company stand assembly and Secretary Artesantander) during assembly and disassembly will be 8:30 am to 8.30 pm.

Fair managing director: Juan González de Riancho Bezanilla

Administration and press: Elena Nava Casquero

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SPECIFIC RULES FOR PARTICIPATION IN ARTESANTANDER

These specific conditions governing the organization and participation of exhibitors in ARTESANTANDER, to be held in the Exhibition and Congress Santander from 25th July to 29th July 2015.

ORGANIZATION: It is the responsibility of the Director, the technical organization of the fair, in all that regards its conception and execution.

The Selection Committee will review the dossier provided by the Applicants Galleries containing a specific project (based on the proposal of one of the artists represented-one-man show from a group, or several of its artists in a booth curated for ARTESANTANDER.

As the committee because, depending on the quality of the proposals (and its relevance to the show), who shall issue the invitation to the final gallery at the event. Each gallery will have one or more specific projects. The Selection Committee will choose **one project** only

GALLERY BY APPLICANT.

They are members of the Selection Committee:

Mrs. ALICIA VENTURA, is a PhD in History of Art and musician by training, master in Cultural Management from ESADE and the University Pompeu Fabra. Responsable of the DKV Arteria Program and Director of the DKV Art Collectio. She also is the manager of the project cuidArt of

the Hospital “Marina Salud” in Denia (Spain). With these programmes has curated many exhibitions; most recently, *Lanscapes: nature and artifice* in the Lonja de Zaragoza, *Naturaleza inadvertida* in the MACA of Alicante and Mira Bernabeu: *Mira Bernabeu: Panorama de Bienes y Servicios* in the Hospital of Dénia. Besides, she has developed as independent Commissioner more than 50 exhibitions and multiple projects: has curated the exhibition of the 25th anniversary of the Fura des Baus, the presentation of the Visual scent collection as well as monographic Angel Marcos or Marina Núñez and, more recently, samples musical analogies. Pablo Palazuelo and Dual-Es. Tàpies Frente a Tapies. Also, she has been also gallery owner in Barcelona, Coordinator of the fair of video Art Loop of Barcelona in its first two editions. Director of exhibitions of the City Forum. Since 2004 it has a cultural management company, which develops different art projects at national and international level. He regularly gives courses and conferences and she has an extensive bibliography of articles and publications.

Mr. BENJAMIN WEIL, Since 2014 he is working as Artistic Director of the Centro Botín, a private art center that will enable a new dimension to programs of Art, Culture and Education that the Fundación Botín has been developing for over 25 years. Before his arrival in Cantabria, Weil was Artistic Director of Laboral Art and Industrial Creation, a production platform, research and dissemination of contemporary art and new forms of cultures resulting from creative use of new technologies. Born and raised in Paris (France), he has spent most of his professional career in the United States, where he has worked as an independent curator and art critic and curator at SFMOMA (San Francisco) and as director of Artists Space (New York). He has been a guest at the IUAV University of Venice, where he led a research laboratories for PhD students from arts teacher and has also conducted workshops for young artists in the foundation Spinola Banna per l'Arte de Turin.

Mr. Moisés Pérez de Albéniz (Pamplona, 1955). Graduate School of Arts and Crafts in Pamplona specializing in decoration in 1978, he has been a member of Navarro Council of Culture, President of the Consortium of Contemporary Art Galleries of Spain, President of the General Council of Colleges of Decorators and Interior Designers of Spain, and member of the ARC. Gallery director “Moisés Pérez de Albéniz”, based in Pamplona since 1996, in 2012 he moved the gallery to Madrid, in Doctor Fourquet Street. He has attended numerous contemporary art fairs such as ARCO (since 1998 to present), LOOP Barcelona, KIAF Seoul, Paris Photo, Art Basel Miami, EXPOCHICAGO, ARTESANTANDER, Est Art Fair Estoril and ARTBOGOTÁ,

and has worked with national institutions the size of the MACBA, MNCARS, Artium, Guggenheim Museum Bilbao or MUSAC, as well as the recently opened Museum of the University of Navarra, with its participation in the seminar "The patronage of the Huarte: architecture, design and visual arts. It has also given seminars in the Master of Cultural Management Carlos III University, and a course of Photography specializing in the Museo Centro de Arte Reina Sofía. Currently working with the University Menéndez Pelayo of Santander.

As secretary of the Committee, without vote, **Mr. Juan González de Riancho.**

Criteria for the Selection Committee's role:

The Selection Committee set up a score, and therefore a classification between APPLICANTS GALLERIES, according to the following criteria:

- Specific project designed to ARTESANTANDER 2015 and its adaptation to the profile of the fair.
- Line of work in the gallery applicant. Exhibition Program.
- Other issues such as present in previous editions of ARTESANTANDER.

The committee undertakes to respect the commitment made by the Director of the Fair with the institutions that make the event possible, territorial representation, which ensures the presence of 6 stands for many other Cantabrian galleries. Of some other Cantabrian galleries, but they do not break the spirit of the fair to criterion of the committee of selection.

ACCEPTANCE OF REGULATIONS: The Applicant gallery, with sufficient powers of representation of the potential Exhibitor commits itself and in any case, for its employees to observe the specifications and standards RULES OF PARTICIPATION IN ARTESANTANDER.

OBJECTIVES: ARTESANTANDER aims at promoting artists and selling art works and contemporary issues of XX and XXI centuries. Thus, it seeks:

1. Present and publicize the activities of prestigious galleries that offer a representative view of the artistic creation of the XX and XXI centuries.
2. Provide assurances of professionalism through quality exhibitions, dealing with collectors or arts organizations.
3. Encourage the dissemination and collection of contemporary art.

CONDITIONS: The submission of applications to participate in ARTESANTANDER Galleries will be limited to propose artworks XX and XXI centuries. Applicants must provide appropriate evidence by declaration on their constant and continuous exercise of activities of a gallery under the following circumstances:

1. Regular and usual opening hours with the generally established in the sector.
2. Minimum of four exhibitions per year, open to all public and free access during normal opening hours. In this sense, must accompany the Space Application respective copies of the invitations and / or catalogs published for the above exposures.

Failure to comply with these conditions shall result in denial of participation in ARTESANTANDER 2015.

Gallery applicant must accompany your **APPLICATION OF SPACE** also graphical information about your/s artist/s, integral in the specific project for ARTESANTANDER 2015, attaching a biography / s or artists or any other text that is considered of interest.

3. To be given of discharge in the corresponding epigraph of the Tax of Economic Activities and, in his case, to the current of payment of the same one to the date of filing of the REQUEST OF PARTICIPATION, or responsible declaration of not being obliged to the payment of the same one. The Gallery solicitor will have to accompany on his REQUEST OF SPACE, equally, graphical information on his artist/s, member in the SPECIFIC PROJECT FOR ARTESANTANDER 2015, attaching biography/s of or the artists or any other text that is considered of interest. Not fulfillment of these conditions will be a reason of refusal of the participation in ARTESANTANDER 2015 and, in consequence, the Request of Participation will not be admitted to step.

4. All the documentation that the GALLERIES should present will be in Spanish or, in his case, in English.

ADMISSION / DENIAL / WAITING LIST / EXCLUSION

Space Applications with the exhibition project should write to ARTESANTANDER **before 31th May, 2015 (inclusive) BY MAIL:** info@artessantander.com / e.casquero@artessantander.com

Of such application, shall ARTESANTANDER makers to inform the applicant in writing or by e-mail the decision made regarding admission or denial under the conditions specified in these rules.

As a result of the selection process, there will be one of the following circumstances:

Admission: Gallery Admission of applicants shall be determined by the Selection Committee ARTESANTANDER. These agreements will be based on conditions stated in these specific rules, its own criteria, the information received from each gallery applicants, in line with the gallery and national activity and / or international presence in previous editions ARTESANTANDER.

Disclaimer: The following shall not participate in any gallery ARTESANTANDER-seekers have attended previous editions or not, "if there were any of the following reasons:

1. Breach of the conditions stated in these Rules Specific.
2. Conducting illegal business practices or of questionable legality.
3. Attack the good name of the gallery.

The ARTESANTANDER decisions, taking into consideration the proposals of the Committee are final.

Waiting List: The waiting list will be constituted by all the applicants and admitted Galleries, who have not opted to stand at the show for lack of space.

Admission Process: Admitted to the Application Form, the organization will communicate its decision to the Applicant Gallery, so that, within a period not exceeding 10 working days from the date of receipt of the notification is formalized **YOUR INVITATION TO ATTEND THIS ISSUE.**

Gallery applicant and admitted, with sufficient powers of representation, hereinafter Exhibitor undertakes itself, and in any case, to observe Specific and General Rules of Participation, as well as the conditions stated in the invitation form on the right

registration which includes the payment of **100 euros** per gallery invited in respect of compulsory insurance, installation dates, insurance and others.

Exclusion will be grounds for excluding an exhibitor at ARTESANTANDER before or during the fair, where appropriate, close the stand, the following:

1. Close Gallery.
2. Failure to comply with specific standards or General participation, including non-compliance with the conditions stated in the application form.
 - a) Submit false works, of illicit origin and works well restored, damaged or processed. Exhibiting works included in the category of applied art (ceramics, etc.) Or from the trade in works of art by correspondence.

d) Do not respect the opening hours of the public stand, or irregularity seen in the opening times.

e) Failure received written warnings on installation and maintenance of the stand.

f) Subletting of part or all of the stand to another gallery or artist.

REJECTIONS: Only in justified cases or force majeure, may be canceled participation in ARTESANTANDER provided in accordance with the address.

In the event of withdrawal of a participating gallery will be used for waiting list and will be supplied with another gallery down.

ALLOCATION OF STANDS: Will be the show management, who make the award of the stands.

Made the awards, the Organization will prepare a floor plan showing the location of each and every individual stands exhibitors.

The Organization reserves the right to modify the conditions of each stand, within reasonable and deviating from the site, size or shape requested, when the concept, configuration or distribution of the exhibition space as required. Each exhibitor will be informed of their award by submitting an accurate shot with indication of location.

EXPOSED BUILDING INSPECTION: address, with the advice of the experts will inspect the stands during the assembly and development of the fair to check that the exhibits match the proposal submitted by selected gallery and selected by the Selection Committee.

If there are objections about some of the exhibits or exhibit, the Exhibitor shall be obliged to withdraw the work and replace it with one that meets the requirements. Not to proceed with its replacement, it could shut down the stand with no right to compensation.

INSURANCE: The dealer and / or Exhibitor may not claim any responsibility to the Department of ARTESANTANDER for loss, damage or injury of any kind caused to the material, personnel and objects within its stand.

We suggest that each gallery subscribe an insurance policy to cover any contingency that might arise before and during the fair to people, goods and articles that are in the booth.

ARTESANTANDER organization, complying with legislation relating to fair business, just signed a general liability policy.

Each gallery are advised to subscribe an insurance policy to cover any contingency that might happen before and during the fair to people, goods and articles which are in the booth. The organization of ARTESANTANDER, complying with current legislation of the fair, just signed a

general liability policy.

SAFETY: ARTESANTANDER provide service 24-hour surveillance by hiring uniformed guards.

MAINTENANCE: ARTESANTANDER are responsible for keeping clean public areas of the exhibition area. Each exhibitor shall be responsible for maintenance of its own booth, which should be kept in the state it was delivered. When removing the stand must be free of any work in whole or in part exposed wall will be removed from all devices or fasteners. You are not allowed to drill holes or fasteners that lead to soil deterioration exhibition.

CATALOGUE: ARTESANTANDER published an official catalog of the Fair in each of the exhibitors are required to insert information about the material presented at the fair. The exhibitor contribute to the smooth conduct of the publication providing graphic and written information necessary to ensure the quality and accuracy desired.

The Exhibitor shall observe strict, deadlines and technical specifications of the required material.

PARTICIPATION OTHER INSTITUTIONS, PUBLICATIONS: The management of ARTESANTANDER may allow fair participation in certain institutions for the promotion and dissemination of contemporary art of an autonomous, national or international. You can also support participation in contemporary art journals.

PRESS OFFICE: The Press Office's mission is to deliver appropriate information about the artists and galleries in the daily press and specialized.

Exhibitors shall provide, in turn, comprehensive and accurate and high quality material that may be requested.

ACCESS TO THE EXHIBITION HALL: Free from 25th to 29th July in the exhibition schedule.

Professional pass for galleries, curators, critics, directors, curators and collectors.

The organization accepts no responsibility for stolen items and materials and / or damaged during ARTESANTANDER days or the days of assembly and disassembly except those that have been transferred to their custody.

The ARTESANTANDER address will not be responsible for decisions taken by the Selection Committee regarding selection of participating galleries.

PERIODS IN / OUT OF WORK - STAND CONDITIONING

- The stand will be delivered fully built, **Friday July 24 at 8:30 am.**

- The entrance and interior work may be carried out in the following days and times:

Friday, July 24, from 8:30 am to 10:00 pm

Saturday July 25, from 8:30 am to 10:00 am

During the days of celebration of the event cannot be performed assembly work or decoration of the stands.

- The output of work and interior decoration may be made from **Wednesday July 29**, from 9:30 pm to 10:30 pm and during **Thursday July 30**, from 8:30 am to 3:00 pm

The exhibitor service hours (Technical office ARTESANTANDER 2015 at the Palace of Exhibitions and Congresses of Santander) during assembly and disassembly will be from 8:30 to 20:30.

FINAL DISPOSITION

ARTESANTANDER will not be responsible for the decisions made by the selection committee regarding selection of participating galleries.