

ARTESANTANDER 2018 XXVII International Fair of Contemporary Art, from 14th July to 18th GENERAL INFORMATION SPECIFIC RULES FOR PARTICIPATION

TITLE: Twenty Seventh International Fair of Contemporary Art in Santander, from 14th July to 18th July 2018. ARTESANTANDER'18

SUPPORTED BY: Regional Ministry of Education, Culture and Sports, Government of Cantabria. Santander City Council.

PLACE, DATES AND TIMES: ARTESANTANDER'18 will take place in the Palace of Congresses and Exhibitions of Santander (c/ Real Racing Club, 3, 39005 Santander, Cantabria).

Official Opening and Presentation Media. **Saturday, July 14, 18:00 h. Opening hours (Free entrance):**

Saturday, July 14, from 17:00 to 21:30 h.

Sunday July 15, from 17:00 to 21:30 h.

Monday July 16, from 17:00 to 21:30 h.

Tuesday July 17, from 17:00 to 21:30 h.

Wednesday, 18 July, from 17:00 to 21:30 h. CLOSING

CONTENT: 42 galleries of contemporary art (painting, sculpture, installation art, photography, new technology mediums, graphic artwork, drawings and miscellaneous).

The stand is free. Between 20 and 24 square meters, includes lights, a table, two chairs and insertion in the catalogue. (To be drawn up and distributed in pdf). (The attached plans. The attached maps).

**ALL ADDITIONAL MATERIAL WILL BE PAID DIRECTLY TO THE
INSTALLATION COMPANIES**

ARTESANTANDER SCHEDULE

Presentation project deadline: **18/05/2018** Applications have been made **before**

18th May, 2018 (inclusive) **BY our online application system:**

https://fairs.itgalleryapp.com/en_EN/ARTESANTANDER

Selection Committee Meeting: **23/05/2018****

** It might be modified for agenda of work of the members of the Committee of Selection
Deadline for submission of catalogue material: **08/06/2018**

Arrival of artwork: **13/07/2018** (from 8:30 am to 10.00 pm) **14/07/2018** (from 8:30 am to 10.00 am)

Not allowed installation work within the stands during the days of the fair.

Removal of artwork: **18/07/2018** (from 09.30 pm to 11.30 pm) and **19/07/2018** (from 8:30 am to 3.00 pm)

Attention to the exhibitor (company stand assembly and Secretary Artesantander) during assembly and disassembly will be 8:30 am to 8.30 pm.

Fair managing director: Juan González de Riancho Bezanilla

Coordination and communication: Elena Nava Casquero

Technical Office: Asociación Cultural Artesantander

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SPECIFIC RULES FOR PARTICIPATION IN ARTESANTANDER

These specific conditions governing the organization and participation of exhibitors in ARTESANTANDER, to be held in the Exhibition and Congress Santander from 14th July to 18th July 2018.

ORGANIZATION: It is the responsibility of the Director, the technical organization of the fair, in all that regards its conception and execution.

The Selection Committee will review the dossier provided by the Applicants Galleries containing a specific project (based on the proposal of one of the artists represented- one- man show from a group, or several of its artists in a booth curated for ARTESANTANDER. As the committee because, depending on the quality of the proposals (and its relevance to the show), who shall issue the invitation to the final gallery at the event. Each gallery will have **ONLY ONE PROJECT**. The Committee will respect the commitment of the Director of the fair, which ensures the presence of 6 stands for the galleries of Cantabria.

They are members of the Selection Committee (alphabetical order):

Susana Blas Brunel, curator and historian of contemporary art. Specializing in audiovisual creation, working on the drafting of the cultural space of television (tve2) 'Metropolis' since 1999. She has received the prize MAV (women in the Visual Arts) in the category of projects for equality of gender in 2016 and the prize 'Blanco, Negro y Magenta' 2017. She is member of the Board of advisors of AVM (women in the Visual Arts) and researcher at the ARES project at the University of Fine Arts of Cuenca (audiovisual in Spanish art archive and critical study of artistic practices. Identity and new media). She has curated innumerable cycles of video and exhibitions including: Videos XX (Photoespaña, 2002), adolescents (Museo Reina Sofía, 2003), go to your room (La Casa Encendida. Madrid, 2003), the: new male? (Room John French. Zaragoza, 2006), electric shooting. Video and feminism (Centro Cultural Montehermoso. Vitoria, 2007), the dislocated journey (frame. Vigo, 2007), world apart: new music video Spanish (Cervantes Institute, 2009-2011), fables problems (ancient tobacco. Madrid, 2011 and AECID), ONE Line.SUSO33 (CEART, Madrid, 2015), the forest Interior (room John French. Zaragoza, 2015), Soledad Córdoba, devastation (Gallery Gema Llamazares, Gijón 2016), 'Dosjotas', room Semi furnished (the fourth guest, Madrid, 2016) in common struggle (projects Masquelibros Madrid 2016), Marta Beltran, the ceremony, Royal Hospital in Granada 2016), forms of the soul, (Instituto Cervantes, Madrid, 2017), Gigamesh in Lavapies. (Swinton and Grant, Madrid, 2017), Victoria Civera. Everyday. Neither the word nor the silence. (Centre of art of Alcobendas, 2017).

Beatriz Espejo Arce, art criticism. Degree in art history from the University of Barcelona and Master in art criticism and communication from the University of Gerona. From January of 2017 is responsible for Babelia, the art section in the 'El País' newspaper and, from 2018 section Director of the project Madrid45 of the community of Madrid. Previously, she was responsible for the art section of the magazine El Cultural supplement of the newspaper El Mundo. She has worked in management and curating exhibitions, and she was part of the team Gallery Estrany-Mota (Barcelona) and the project Urroz (Madrid). Since 2000, she published in various specialized media; She has been a regular contributor to supplement Cultura/s of La Vanguardia, writes in exhibition catalogues, teaches courses and seminars on contemporary art and is a member of several juries of awards and contests related to contemporary art. The mentions of her work include the GAC 2017 Prize for art criticism.

José Manuel Navacerrada collects art for more than 20 years. His art collection is formed by national and international art. In the collection Navacerrada are: Ana Cardoso, Ana Manso, Ana Cardoso, Ana Manso, Ana Santos, André Cepeda, Bruno Pacheco, Carla Filipe, Carlos Bunga, Dalila Gonçalves, Daniela Krtsch, Diogo Evangelista, Fernanda Fragateiro, Gabriela Albergaria, Gil Heitor Cortesão, Helena Almeida, José Lourenço, José Pedro Croft, Manuel Caeiro, Miguel Palma, Nuno Cera, Nuno Nunes-Ferreira, Paulo Quintas, Pedro Barateiro, Ricardo Angélico, Ricardo Valentim, Rodrigo Oliveira, Rui Chafes, Rui

Ferreira, Rui Pedro Jorge, Susanne S.d Themlitz, Tiago Baptista, Vasco Araujo, Adam Pendelton, Carlos Garaicoa, Francesco Arena, Voluspa Jarpa, Enzo Mianes, Tobias Rehberger, Sean Edwards, between others distinguished from the national and international in the contemporary art panorama.

Emilio Navarro, curator of cultural management and contemporary art exhibitions. Between 1979 and 1986, he works as an Assistant in the Kreisler Gallery in Madrid. In 1987, he founded his own gallery in Madrid dedicated to the dissemination of contemporary artistic trends to his generation. The Gallery also opens a space in Miami (USA) in 1996 and is definitely closed in 1997. 1999-2001, Navarro was the director of three consecutive editions of the "Transito", International Art Fair in Toledo. In 2003, he joined the team of Caja de Burgos to launch the CAB, Centro de Arte Caja de Burgos. From October 2003 to December 2006, he became Director of the Center and from January 2007 and November of 2015 as a Director. During this last period he has curated numerous exhibitions of international artists in the CAB; as well as, in other Spanish and Chilean institutions. He has participated as a lecturer and published texts relating to artists and contemporary aesthetics and as a juror in different artistic contests. In 2009, he participated in Artesantander as curator of the section 'Panorama Bélgica'.

Moisés Pérez de Albéniz. Graduate School of Arts and Crafts in Pamplona specializing in decoration in 1978, he has been a member of Navarro Council of Culture, President of the Consortium of Contemporary Art Galleries of Spain, President of the General Council of Colleges of Decorators and Interior Designers of Spain, and member of the ARC. Gallery director "Moisés Pérez de Albéniz", based in Pamplona since 1996, in 2012 he moved the gallery to Madrid, in Doctor Fourquet Street. He has attended numerous contemporary art fairs such as ARCO (since 1998 to present), LOOP Barcelona, KIAF Seoul, Paris Photo, Art Basel Miami, EXPOCHICAGO, ARTESANTANDER, Est Art Fair Estoril and ARTBOGOTÁ, and has worked with national institutions the size of the MACBA, MNCARS, Artium, Guggenheim Museum Bilbao or MUSAC, as well as the recently opened Museum of the University of Navarra, with its participation in the seminar "The patronage of the Huarte: architecture, design and visual arts. It has also given seminars in the Master of Cultural Management Carlos III University, and a course of Photography specializing in the Museo Centro de Arte Reina Sofía. Currently working with the University Menéndez Pelayo of Santander.

As secretary of the Committee, without vote, **Mr. Juan González de Riancho**.

Criteria for the Selection Committee's role:

The Selection Committee set up a score, and therefore a classification between APPLICANTS GALLERIES, according to the following criteria:

- Specific project designed to ARTESANTANDER 2018 and its adaptation to the profile of the fair.
- Line of work in the gallery applicant. Exhibition Program.

The committee undertakes to respect the commitment made by the Director of the Fair with the institutions that make the event possible, territorial representation, which ensures the presence of 6 stands for many other Cantabrian galleries. Of some other Cantabrian galleries, but they do not break the spirit of the fair to criterion of the committee of selection.

ACCEPTANCE OF REGULATIONS: The Applicant gallery, with sufficient powers of representation of the potential Exhibitor commits itself and in any case, for its employees to observe the specifications and standards RULES OF PARTICIPATION IN

ARTESANTANDER. **OBJECTIVES:** ARTESANTANDER aims at promoting artists and selling art works and contemporary issues of XX and XXI centuries. Thus, it seeks:

1. Present and publicize the activities of prestigious galleries that offer a representative view of the artistic creation of the XX and XXI centuries.
2. Provide assurances of professionalism through quality exhibitions, dealing with collectors or arts organizations.
3. Encourage the dissemination and collection of contemporary art.

CONDITIONS: The submission of applications to participate in ARTESANTANDER Galleries will be limited to propose artworks XX and XXI centuries. Applicants must provide appropriate evidence by declaration on their constant and continuous exercise of activities of a gallery under the following circumstances:

1. Regular and usual opening hours with the generally established in the sector.
2. Minimum of four exhibitions per year, open to all public and free access during normal opening hours. In this sense, must accompany the Space Application respective copies of the invitations and / or catalogs published for the above exposures.

Failure to comply with these conditions shall result in denial of participation in ARTESANTANDER 2018.

Gallery applicant must accompany your **APPLICATION OF SPACE** also graphical information about your/s artist/s, integral in the specific project for ARTESANTANDER 2018, attaching a biography / s or artists or any other text that is considered of interest.

3. To be given of discharge in the corresponding epigraph of the Tax of Economic Activities and, in his case, to the current of payment of the same one to the date of filing of the REQUEST OF PARTICIPATION, or responsible declaration of not being obliged to the payment of the same one. The Gallery solicitor will have to accompany on his REQUEST OF SPACE, equally, graphical information on his artist/s, member in the SPECIFIC PROJECT FOR ARTESANTANDER 2018, attaching biography/s of or the artists or any other text that is considered of interest. Not fulfillment of these conditions will be a reason of refusal of the participation in ARTESANTANDER 2018 and, in consequence, the Request of Participation will not be admitted to step.

4. All the documentation that the GALLERIES should present will be in Spanish or, in his case, in English.

5. The fair is sensitive to the logical evolution of its own nature as a cultural event, and aware that the galleries proposals can benefit from other types of stands whose presence will always be justified based on their contribution to the success of the event and the improvement of its Profile, will leave to the selection committee the possibility of including stands with complementary proposals to the fair, and acquires the commitment to admit all kinds of requests that are discussed by the committee, being able to be admitted in this edition if So consider it, or taking note of them to study modifications for future editions.

Likewise, it will be the decision of the Selection Committee of ARTESANTANDER to allow the presence in the fair of institutions destined to the promotion and diffusion of the contemporary art of autonomic, national or international character.

ADMISSION / DENIAL / WAITING LIST / EXCLUSION

Space Applications with the exhibition project should write to ARTESANTANDER

before 18th May, 2018 (inclusive) BY our online application system:

https://fairs.itgalleryapp.com/en_EN/ARTESANTANDER

Of such application, shall ARTESANTANDER makers to inform the applicant in writing or by e- mail the decision made regarding admission or denial under the conditions specified in these rules.

As a result of the selection process, there will be one of the following circumstances:

Admission: Gallery Admission of applicants shall be determined by the Selection Committee ARTESANTANDER. These agreements will be based on conditions stated in these specific rules, its own criteria, the information received from each gallery applicants, in line with the gallery and national activity and / or international presence in previous editions ARTESANTANDER.

Disclaimer: The following shall not participate in any gallery ARTESANTANDER-seekers have attended previous editions or not, "if there were any of the following reasons:

1. Breach of the conditions stated in these Rules Specific.
2. Conducting illegal business practices or of questionable legality.
3. Attack the good name of the gallery.

The ARTESANTANDER decisions, taking into consideration the proposals of the Committee are final.

Waiting List: The waiting list will be constituted by all the applicants and admitted Galleries, who have not opted to stand at the show for lack of space.

Admission Process: Admitted to the Application Form, the organization will communicate its decision to the Applicant Gallery, so that, within a period not exceeding 10 working

days from the date of receipt of the notification is formalized **YOUR INVITATION TO ATTEND THIS ISSUE.**

Gallery applicant and admitted, with sufficient powers of representation, hereinafter Exhibitor undertakes itself, and in any case, to observe Specific and General Rules of Participation, as well as the conditions stated in the invitation form on the right registration which includes the payment of **100 euros** per gallery invited in respect of compulsory insurance, installation dates, insurance and others.

All the stands will pay 100 euros of insurance fee, are galleries institutions or other nature.

Exclusion will be grounds for excluding an exhibitor at ARTESANTANDER before or during the fair, where appropriate, close the stand, the following:

1. Close Gallery.
2. Failure to comply with specific standards or General participation, including non-compliance with the conditions stated in the application form.
 - a) Submit false works, of illicit origin and works well restored, damaged or processed. Exhibiting works included in the category of applied art (ceramics, etc.) Or from the trade in works of art by correspondence.
 - b) Do not respect the opening hours of the public stand, or irregularity seen in the opening times.
 - c) Failure received written warnings on installation and maintenance of the stand.
 - d) Subletting of part or all of the stand to another gallery or artist.

REJECTIONS: Only in justified cases or force majeure, may be canceled participation in ARTESANTANDER provided in accordance with the address.

In the event of withdrawal of a participating gallery will be used for waiting list and will be supplied with another gallery down.

ALLOCATION OF STANDS: Will be the show management, who make the award of the stands. Made the awards, the Organization will prepare a floor plan showing the location of each and every individual stands exhibitors.

The Organization reserves the right to modify the conditions of each stand, within reasonable and deviating from the site, size or shape requested, when the concept, configuration or distribution of the exhibition space as required. Each exhibitor will be informed of their award by submitting an accurate shot with indication of location.

EXPOSED BUILDING INSPECTION: address, with the advice of the experts will inspect the stands during the assembly and development of the fair to check that the exhibits match the proposal submitted by selected gallery and selected by the Selection Committee. If there are objections about some of the exhibits or exhibit, the Exhibitor shall be obliged to withdraw the work and replace it with one that meets the requirements. Not to proceed with its replacement, it could shut down the stand with no right to compensation.

MAINTENANCE: ARTESANTANDER are responsible for keeping clean public areas of the exhibition area. Each exhibitor shall be responsible for maintenance of its own booth, which should be kept in the state it was delivered. When removing the stand must be free of any work in whole or in part exposed wall will be removed from all devices or fasteners. You are not allowed to drill holes or fasteners that lead to soil deterioration exhibition.

CATALOGUE: ARTESANTANDER published an official catalog of the Fair in each of the exhibitors are required to insert information about the material presented at the fair. The exhibitor contribute to the smooth conduct of the publication providing graphic and written information necessary to ensure the quality and accuracy desired. The catalogue will be available in online and printed format

The Exhibitor shall observe strict, deadlines and technical specifications of the required material.

PARTICIPATION OTHER INSTITUTIONS, PUBLICATIONS: The management of ARTESANTANDER may allow fair participation in certain institutions for the promotion and dissemination of contemporary art of an autonomous, national or international. You can also support participation in contemporary art journals.

PRESS OFFICE: The Press Office's mission is to deliver appropriate information about the artists and galleries in the daily press and specialized.

Exhibitors shall provide, in turn, comprehensive and accurate and high quality material that may be requested.

ACCESS TO THE EXHIBITION HALL: Free from 14th to 18th July in the exhibition schedule. Professional pass for galleries, curators, critics, directors, curators and collectors. The organization accepts no responsibility for stolen items and materials and / or damaged during ARTESANTANDER days or the days of assembly and disassembly except those that have been transferred to their custody.

The ARTESANTANDER address will not be responsible for decisions taken by the Selection Committee regarding selection of participating galleries.

PERIODS IN / OUT OF WORK - STAND CONDITIONING

- The stand will be delivered fully built, **Friday July 14 at 8:30 am.**

- The entrance and interior work may be carried out in the following days and times:

Friday, July 13, from 8:30 am to 10:00 pm

Saturday July 14, from 8:30 am to 3:00 pm

During the days of celebration of the event cannot be performed assembly work or decoration of the stands.

- The output of work and interior decoration may be made from **Wednesday July 18,** from 9:30 pm to 11:30 pm and during Thursday **July 19,** from 8:30 am to 3:00 pm

The exhibitor service hours (Technical office ARTESANTANDER 2018 at the Palace of Exhibitions and Congresses of Santander) during assembly and disassembly will be from

8:30 am to 8:30 pm

FINAL DISPOSITION

ARTESANTANDER will not be responsible for the decisions made by the selection committee regarding selection of participating galleries.